

## **ACLCA (Vic) Inc Sponsorship Guidelines**

ACLCA was formed in 1995 and represents environmental consulting firms involved in the assessment, remediation and management of site contamination in Victoria. Our goals include:

- ❖ To provide a forum for member companies to develop, discuss and respond to issues that affect us in our responsible management of contaminated land;
- ❖ To assist in the development and maintenance of appropriate industry practices and encourage members to adopt these practices; and
- ❖ To promote and encourage the open exchange of information between members and other interested bodies.

In pursuit of these goals ACLCA will, from time to time, facilitate conference, events, seminars and presentations to our members by internal and external bodies, including professional organisations, academic institutions, regulatory agencies and commercial entities. The intent of these events is to provide continuing professional development opportunities to the individuals of our member companies in the field of assessment, remediation and management of site contamination.

To facilitate the presentation of events the Executive Committee or designated sub committee may seek to obtain external sponsorship to cover the costs of hosting the event. In all sponsorship occurrences the Executive Committee shall be the final arbitrator on the relevance and appropriateness of the sponsor to the integrity of the event and to ACLCA.

Sponsorship may be sought for ACLCA events in the following instances:

- ❖ Assisting in function room hire, catering or other expense as may be incurred in holding such an event;
- ❖ Assisting in the travel expenses of obtaining recognised experts in the field to present to the ACLCA membership on such issues as considered appropriate. In the event of sponsorship being obtained for such an individual, the individual will also be made aware of sponsorships obtained and the purposes thereof;
- ❖ Assist in minimising the cost to young professional members to attend conferences, seminars, etc where a commitment has been made for that member to present findings to the wider ACLCA membership; and,
- ❖ Where sponsorship of an event is seen to add value to the running of the event, ie a laboratory provides sponsorship for a session on laboratory testing or new analytical techniques and provides a trade exhibit at the time of the event, or an equipment hire company provides examples of pumps or sampling equipment for an event describing new sampling techniques.

There are three mechanisms by which a prospective sponsor may be introduced to ACLCA:

- ❖ Direct invitation by ACLCA Executive Committee or sub committee; or
- ❖ Approach to ACLCA by the prospective presenter.
- ❖ Being a current member company of ACLCA

The Executive Committee shall have consideration to the following when making a determination upon the appropriateness of sponsorship:

- ❖ The value of the event to the continuing educational aspect of ACLCA members
- ❖ The value to ACLCA member companies in the event being sponsored
- ❖ Where the value of the event is so specific to a particular area of site contamination so as to be uneconomical to run on a commercial break even basis
- ❖ The value to ACLCA member companies in the type of sponsorship obtained
- ❖ There being no real or perceived conflicts between the type of event, those hosting or putting on the event and the sponsoring party(ies)
- ❖ Funding of the event by ACLCA alone would unduly impact upon the financial ability of ACLCA to continue to provide services to its member companies